TIKTOK SHOP MANAGEMENT

SEO + Affiliate Management + GMV Max Ads

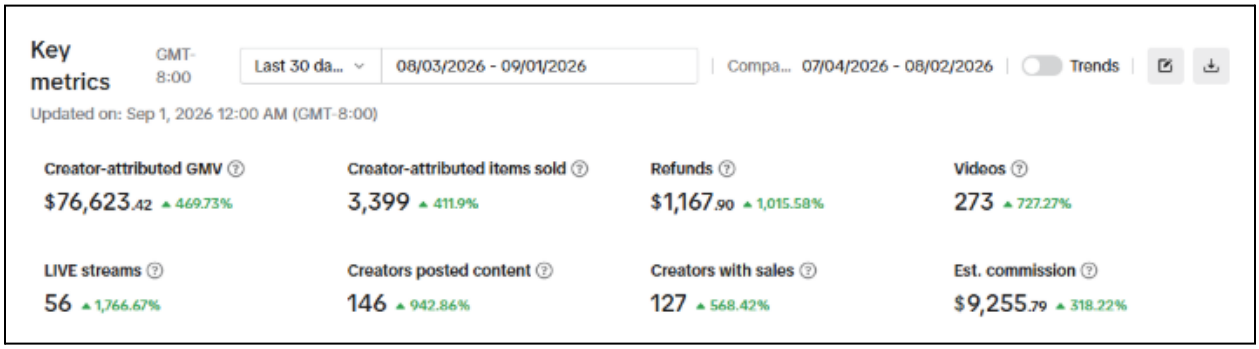
@Bisma_Paid_Ads

Case Study no1.

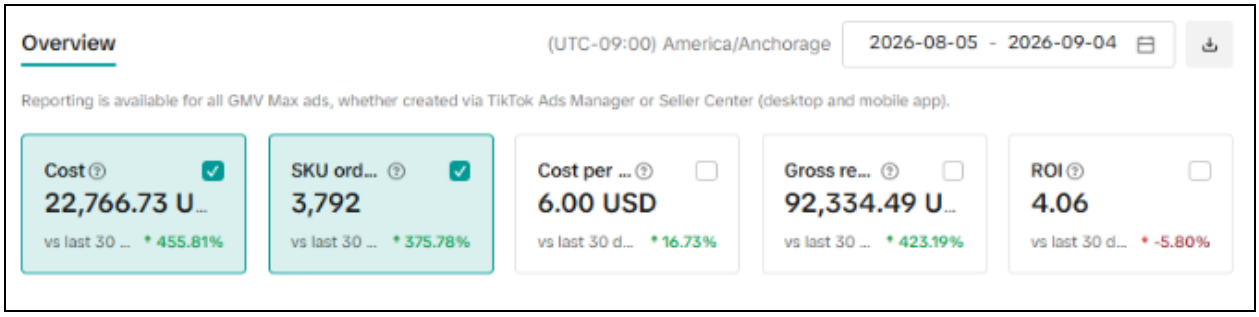
Health & Wellness Brand

$17K to $84K/Month: TikTok Shop Growth Through Affiliates & Paid Ads

I took over this TikTok Shop brand when it was generating around $17K/month. I built a structured growth strategy focused on affiliate marketing and paid ads, recruited and onboarded affiliates, maintained detailed affiliate tracking, monitored creator performance, and identified winning content to boost through ads. In the last 30 days, the brand generated $84K+ in sales, with $76K+ coming from affiliates and 4X+ ROAS from ads.





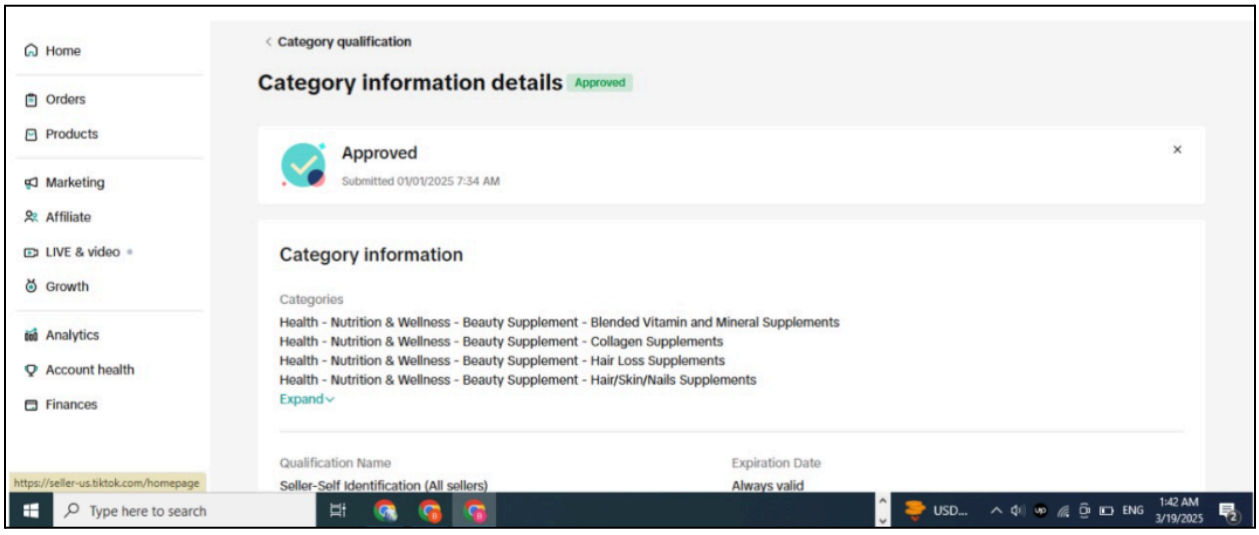


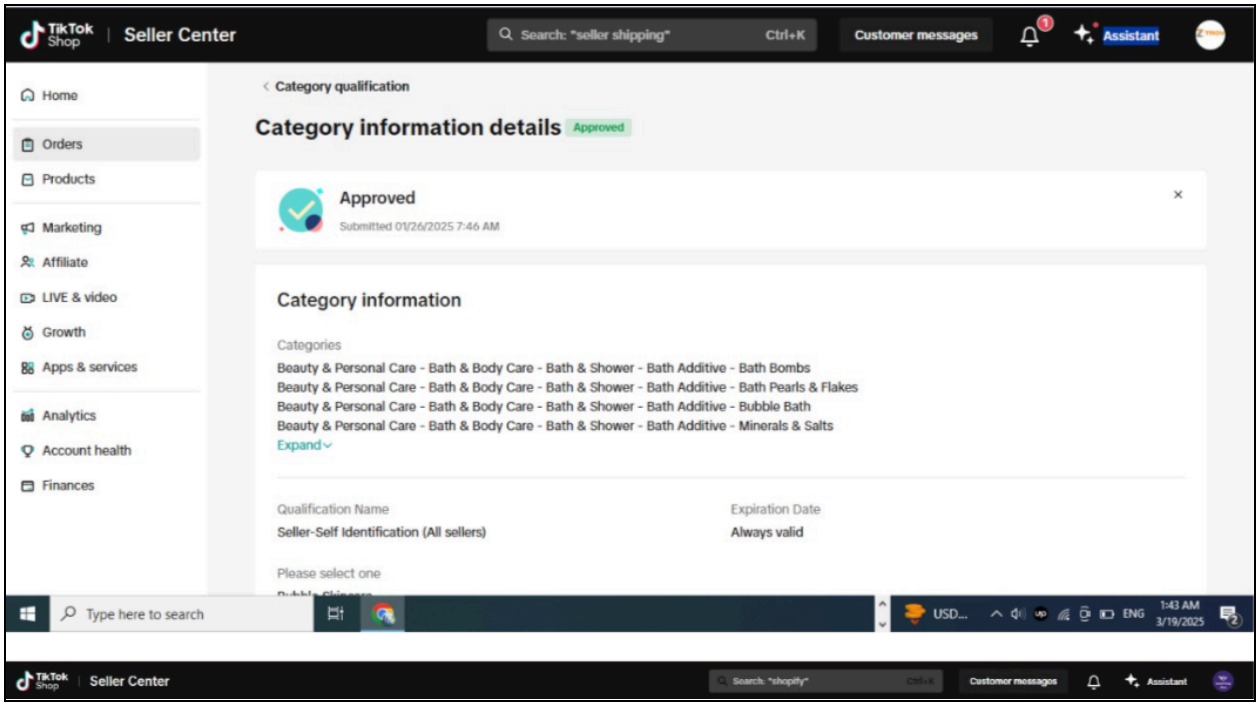
Case Study no2.

Category Approvals

TikTok Shop Category Approval | Beauty, Health, Electronics & More

I specialize in TikTok Shop Category Approval with a proven track record of getting restricted categories like Beauty, Skincare, Health, and Electronics approved quickly and professionally. I guide clients through the process, submit the right documentation, and ensure 100% compliance with TikTok's policies. I've helped multiple sellers start selling high-demand products within days. Whether you're launching your first shop or stuck in the approval process, I can help you get listed fast and stress-free.



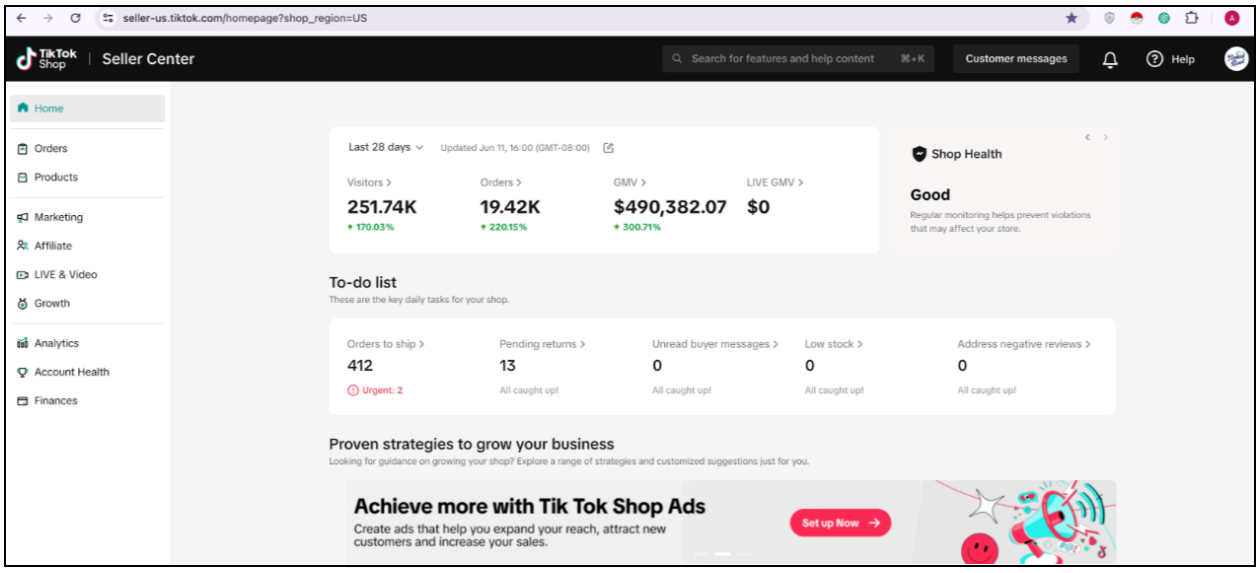


Case Study no3.

Clothing & Ladies Undergarments Brand

TikTok Shop Growth Analysis: The Impact of Affiliate Marketing

This project examines the significant growth in sales and revenue achieved through TikTok Shop, with a particular focus on TikTok Affiliate Marketing. By analyzing sales data and identifying key trends, the goal is to uncover what's driving this growth and turn those insights into data-driven decisions that continue to strengthen TikTok Shop's performance and market presence.



Case Study no4.

Beauty & Skincare Brand

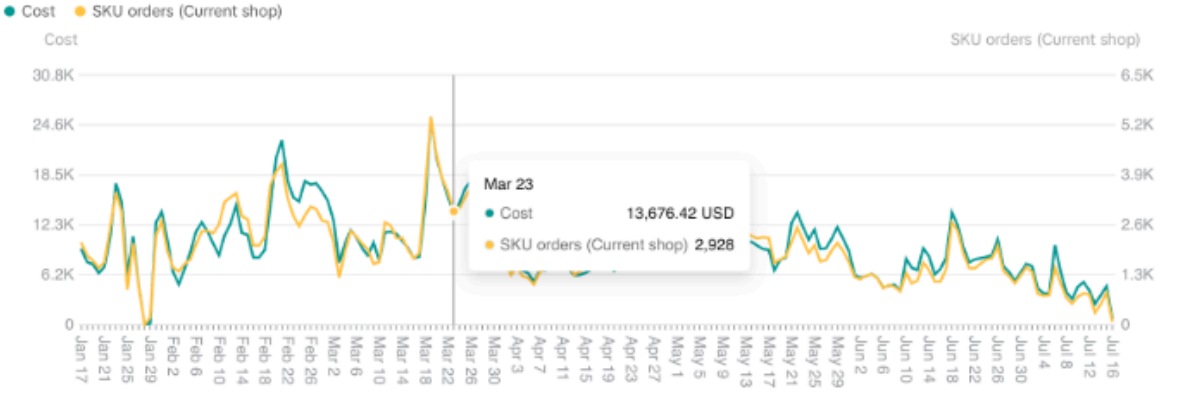
$13.4M+ Revenue at 7.54x ROI: TikTok GMV Max Ads

Managed GMV Max ads for a beauty and skincare brand on TikTok Shop, scaling ad spend to $1.77M over 6 months and driving $13.4M+ in gross revenue at a 7.54x ROI. Instead of boosting content randomly, I focused on identifying winning affiliate content first and running ads only behind what was already performing organically, so ad spend never went to waste. This approach kept results strong even in the last 30 days, when spend was pulled back and the account still delivered $1.37M+ in revenue at a 6.75x ROI.

Overview

Reporting is available for all GMV Max ads, whether created via TikTok Ads Manager or Seller Center (desktop and mobile app).

Cost	SKU ord...	Cost per...	Gross re...	ROI (Cur...
1,776,868.09 USD	358,954	4.95 USD	13,405,803.35 USD	7.54
vs last 6 m... +58.85%	vs last 6 m... +51.50%	vs last 6 mo... +4.87%	vs last 6 m... +49.79%	vs last 6 mo... +-5.75%



Overview

Reporting is available for all GMV Max ads, whether created via TikTok Ads Manager or Seller Center (desktop and mobile app).

Cost	SKU ord...	Cost per...	Gross re...	ROI (Cur...
203,717.20 U...	37,359	5.45 USD	1,375,547.10 USD	6.75
vs last 30 ... +-20.88%	vs last 30 ... +-23.34%	vs last 30 d... +3.22%	vs last 30 ... +-27.18%	vs last 30 ... +-8.04%

